

Microeconomics:

- Economics and the economy
- Tools of economic analysis
- Demand, supply and the market
- Elasticities of demand and supply
- Consumer choice and demand decisions
- Introducing supply decisions
- Costs and supply
- Perfect competition and pure monopoly
- Market structure and imperfect competition
- The labour market
- Factor markets and income distribution
- Risk and information
- Welfare economics
- Government spending and revenue

Macroeconomics:

- Output and aggregate demand
- Fiscal policy and foreign trade
- Money and banking
- Interest rates and monetary transmission
- Monetary and fiscal policy
- Aggregate supply, prices and adjustment to shocks

Topics typically covered in: Economics by David Begg, Gianluigi Vernasca, Stanley Fischer and Rudiger Dornbusch, McGraw-Hill Education

Principles of Management:

- Analysis of the environment
- Bureaucracy and organisation theory
- Corporate social responsibility
- Decision making
- Entrepreneurship, innovation and business models
- Human resource management
- Internationalisation and international management
- Introduction to management
- Leadership
- Marketing
- Motivation
- Operations management
- Organisation as a system. Analysis of the environment
- Organisational culture

- Organisational structures
- Planning
- Planning and control
- Scientific management

Topics typically covered in: Principles of Management by David S Bright, Anastasia H Cortes, Eva Hartmann, 12th Media Services